

2022 SCHEDULE OF EVENTS



***** ALL CLASSES AND TIMES ARE SUBJECT TO CHANGE *****

Friday, January 14th

- 10:00 am** **Registration (Plaza Foyer) and Vendor Room Open (Terrace Room) (Vendor Room Closes at 12:45) Visit Covid Table first, show proof of vaccination or negative Covid test, then go to Registration Desk.**
- 11am-9pm** **FRIDAY FORTUNE! (Terrace Room)**
On Friday ONLY, for every \$10 spent in the Vendor Room between the hours of 11:00 and 9:00 pm, you will receive one raffle ticket. At 11:00 pm, Kidvention staff will then raffle off various goodies from the Vendor Room. Raffle is in Ballroom West
- 1:00 pm** **General Session (All Attendees)**
Louis Meyer: Welcome Session (Ballroom West)
Louis welcomes all attendees to Kidvention and provides details for the upcoming days.
- 1:30 pm** **General Session (1 Hour and 15 minutes)**
Katie Rosa Marchese: Be Your Best Brand (Ballroom West)
Katie Rosa Marchese brings you a presentation she calls "Be Your Best Brand!" Katie is the woman behind the branding and marketing of Mario the Maker Magician. As Mario's co-adventurer and manager for the past 15 years, and as a consultant for countless performers and small business owners, Katie has hands-on knowledge in how to shape, hone, and elevate a live entertainment brand from the ground up. In her presentation she breaks down the mindset and methods to be your best brand and manifest your goals.
- 3:00 pm** **Breakout Sessions (90 Minutes)**
- Mario the Maker Magician: Start to Finish (Ballroom West)**
Mario "the Maker Magician" Marchese is a NY-based touring family performer with an all-ages theater show full of homespun magic, DIY robotics, and punk rock slapstick. It's magic through the lens of the Maker Movement! In his lecture, Mario demystifies DIY robotics and electronics and shows how these skills can be adapted creativity into performance. Mario has appeared on Sesame Street, NBC's Universal Kids, and live on tour with David Blaine, who calls him "the best kids magician in the world!!" He is the author of *Robot Magic*, *The Maker Magician's Handbook*, and his lecture for magicians won his the 2020 Lecture of the Year award from Penguin Magic.
- Heather Green: Beginners Brush Strokes (Birch)**
All new and seasoned painters are welcome! Join Heather for a beginners journey where you can ask questions, learn tear drops, and start your face painting career. IN this class we will cover supplies, brushes, their functions, what you want, need, and must have in your kit as well as faces to practice. All levels are welcome to come and learn
- Pashur: Boy Designs (Ballroom East)**
Boys of all ages will be lining up for these designs geared to grab their attention! You will learn an impressive selection of designs that are practical and will be popular on your display board! Each design will be shown in easily broken-down steps. Pashur will get through as many of these demos as possible: Shark, Dragon, Lizard, Flaming Soccer Ball, Snake, Spider, Rocket, Pirate, Dinosaur, Cyborg and Scorpion.

Shonna Flanigan: Balloon Twisting 101 (Aspen)

This is the class to take if you've never twisted a balloon before, but wanted to see if it's something that you may be interested in, or have been interested but not known where to start. It's all hands on and will hopefully give you the basics so you will have a good foundation to learn more. This will be very similar to the classes that Shonna teaches at schools and birthday parties for pre teens and teenagers that have never touched a balloon before.

Jason Secoda: For the Birds (Beech)

This class will explore different designs that make use of the classic bird body roll through in both conventional and more advanced ways to create varied looks for significantly different designs.

5:00pm Dinner Break (Vendors Open in Terrace Room from 5pm to 11pm)

7:00 pm Night Jam Session, Face Painting Competition, Balloon Competition, and Games! (Ballroom East)

Magicians, face painters, clowns, balloon artists, vents, and other artists get together to unwind, socialize, and practice their art forms. We will hold a Face Painting Competition and a Balloon Competition (topics to be announced) as well as super fun games for attendees to play as you jam the night away!

7:00 pm Breakout Sessions (1 Hour and 15 Minutes)

Christopher Weed: Foam Parties for Fun and Profit (Ballroom West)

In the last two years, foam parties have taken the family entertainment world by storm, and Christopher Weed is the guy behind it all. He'll teach you exactly how to start your own foam party business after successfully launching more than 200 other family entertainers around the world. You'll learn about the marketing and economics behind the business and get to try the equipment from FoamDaddy hands-on.

8:30 pm Breakout Sessions (1 Hour and 15 Minutes)

Mike Hummer: Making Spring Animals Come Alive! (Arbors)

Using Spring Animals is surefire way to have a lot of fun with family audiences. They work well in both close-up and platform performances. In this lecture learn how to make your animal seem as if it's really alive. Some very simple techniques and tips that will make your audience swear they are seeing a live animal. If you have a Spring Animal or if you're thinking about adding one to your act you definitely don't want to miss this lecture. This lecture will also feature some of my favorite SELF WORKING magic effects designed for the family entertainer.

Clayton James: Quick and Easy Airbrush Face Painting (Juniper)

Clayton will show you how to use the ZeroG Airbrush and Ooh! Stencils to create fantastic airbrush face paint designs that look like traditional face painting. You'll learn tips and tricks on stencil placement, layering, controlling overspray, and the ins and outs of the ZeroG System.

10:15 pm Late Night Magic Competition! (Ballroom West)

In past years we have a competition where the magic attendees got to perform for us and it went over great! This year we do it again. You have (*) minutes to perform something fun on stage!

Saturday, January 15th



9:00 am

Breakout Sessions (1 hour and 15 minutes)

Barry Mitchell: Success with a Show Foe! (Ballroom West)

Are you having fun with foes in your shows?

Can something as silly as a pickle set your show apart in your market? How about an evil space alien or a snaggletooth shark? Does the sight of guacamole make your skin crawl? Are squirrels allowed in your shows? Discover how to cast a running foe in your show. Learn why children find conflict funny and how we can be funny-er with foes. WARNING - This presentation will feature yodeling pickles and, most likely, latex poultry.

Laura Pennock: Journey into the World of Fantasy (Ballroom East)

Do you love fantasy requests or do they intimidate you? Then this class is perfect! We will be getting our hands dirty looking beyond the “what” and into the “why” and “how”. Laura will discuss and explore fantasy icons like mermaids, unicorns, dragons... and when we get back from our fantastical vacation we will use some of our new techniques to transform some more everyday requests. Fantasy butterfly? Yes please. This class is hands on.

Shannon Holt: Mural Class (Arbors)

This would be a lecture class, with portfolio of murals I have painted since 2001 when I moved to Florida. This would cover how to bid a job, what materials to use, composition and talking about ideas with the client, contract and how much to charge

Pashur: Intro to Airbrush for Beginners 3 HOUR CLASS (Aspen)

If you never have airbrushed, or still not feeling comfortable using with airbrush, this is the class for you!

Learn the basics of airbrush, techniques and tips ,control, shadows, blends, line work ... when you master this techniques you will be mastering airbrush!

**This is an hands on class - Airbrushing on paper , student will need to bring their own airbrush and compressor.

- Paper and airbrush paint will be supplied-

DJ Morrow: Sculpting with Balloon Weaving (Beech)

Learn how to utilize all sorts of balloon weaving, from the humble basket weave, to brick weaves and star weaves, for use in characters and costumes and balloon scenery. DJ Morrow will show you the secrets to sculpting clean and even weaves, organic curves, hard angles and more.

Billy Damon: Rock Your Restaurant! (Juniper)

Billy has been working restaurants for many years and he will show you the tips, tricks, and techniques he has been using to be an asset to the restaurant and some new creations to wow the guests!

10:30 am

Breakout Sessions (1 hour and 15 minutes)

Jolly Roger: Magic Through the Eyes of a Child (Ballroom West)

What is going through the mind of a child when they watch a magic show? What makes them laugh; what makes them gasp? What is our role as the wizards they admire? Are we just there to merely delight and deceive, or do we have a greater responsibility that will take our performances to a deeper level? Roger teaches us the importance of every show we do, and how it could have a profound, memorable, and positive effect on the lives of the children watching.

Onalee Rivera: One Stroke Super-Villains! (Arbors)

Sometimes the party guests want to be evil! In this class, I will show you some of my most popular super villain designs. Learn how to use one-strokes and powders to contour light and shadow effectively and quickly while keeping your hands clean. Then take the designs to the next level with optional stenciling and details that are sure to impress. Please do not be shy and come prepared to paint along regardless of your experience or level of painting. I am here to help!

Susy Amaro: Shadow and Highlight One Stroke Techniques (Ballroom East)

Create stunning and realistic looking designs by applying the proper shadow and highlight effects using onestrokes.

The Amazing Scott: Choosing the Design Based on your Line! (Beech)

From school carnivals with a line of 100, to private events with only a handful that you want to impress. This class is perfect for any versatile entertainer! Scott will explain his Simple "evolution" theory, starting from a single balloon animal, to multi-balloon masterpiece using the same base structure.

So bring your pump, your hands and an open mind.

Stephanie Gintz Morace: Organic Made Simple (Juniper)

Learn some basic decor that can be made as a deliverable piece or an add-on to your entertainment services.

12:00 pm Lunch Break (Vendors Open Until 1:30 in the Terrace Room)

1:30 pm General Session (1 Hour and 15 Minutes)

Christopher Weed: Google My Business

Christopher Weed teaches you the tips and tricks to supercharge your Google My Business listing. It's the best free marketing tool on the internet. He'll also discuss how to get more five star reviews and how to turn those reviews into marketing gold.

3:00 pm Breakout Sessions (90 Minutes)

Duane Laflin: Magic People Love to See (Ballroom West)

This lecture is built around the idea that "It isn't how good you are, it is how good you make people feel!" In this presentation you will learn tricks and routines you can use, but you will also learn how to perform in a way that gets more bookings, sells more tickets, and gets "repeat and referral" business!

Pashur: Haunt Faces (Arbors)

Get prepared for Halloween & Haunt Season! This demo class will cover everything from the creepy to the gruesome and everything in between. This class is super fun, super informative and filled with tips and tricks perfect to level up your roster of wicked designs. Pashur will demo several creepy face paint designs such as Haunted Doll, Jack-O-Lantern, Creepy Clown, Phantom and more!

Heather Green: Butterfly Garden (Ballroom East)

The butterfly design is one of the most requested and the styles are unlimited. Join Heather for a butterfly mash up class. Learn new styles, new techniques, and give your Butterfly a boost with new colors and ideas. This is a face painting class for every level. Paint with us.

Jason Secoda: Serve it on a Platter (Beech)

In this class, we create a number of different usable pieces for all types of events - from linework to private parties - that are all presented on a base to add atmosphere, completeness, and a layer of professionalism to add value to your brand.

Shonna Flanigan: Balloon Twisting 102 (Aspen)

This class will be on classic 1 to 2 balloon creations that are great for beginners and for linework situations. The designs are primarily 260's. These are the designs Shonna uses when she needs to twist 60 balloons per hour.

5:00 pm Dinner Break (Vendors Open in Terrace Room from 5pm to 11pm)

7:00 pm Break Out Sessions (1 Hour and 15 Minutes)

Mike Hummer: The Art of Strolling Magic (Ballroom West)

Strolling magic, or walk around magic as it's sometimes called can be a very rewarding and profitable part of your business. It can also be pretty intimidating and humbling until you understand the right way to do it. I spent over 25 years doing this type of work. In this lecture I'll be sharing with you what I learned over those many years. I'll talk about what works, and more importantly what doesn't work. I'll also share some stories that seem funny now, but weren't funny at the time. However, with each of those stories I learned some important lessons that made me a better performer.

Jacqueline Rivera Howe: Glitter & Swirls (Birch)

Learn how to create the ultimate mouth-drop effect for all of your clients in a very practical way, utilizing glitter! In this class, Jacqueline, the creator of Vivid Glitter, will break down the do's and don'ts of glitter application and demonstrate how to add value to your face painting by incorporating sparkle. In addition, Jackie will go over some line-work techniques and teach how to use several different types of advanced brushes for line-work practice. Put it all together and you are ready to take your skills to the next level!

8:30 pm Breakout Sessions (1 Hour and 15 Minutes)

Duane Laffin: MAGIC TO MAKE THEM CLAP, LAUGH, AND CHEER! (Ballroom West)

Practical and effective magic tricks and routines for those who work with children, do parties, school programs and family fun shows. All the tricks are easy to do, fun to perform and a delight for audiences to see.

8:00 pm Night Jam Session, Face Painting Competition, Balloon Competition, and Games! (Ballroom East)

Magicians, face painters, clowns, balloon artists, vents, and other artists get together to unwind, socialize, and practice their art forms. We will hold a Face Painting Competition and a Balloon Competition (topics to be announced) as well as super fun games for attendees to play as you jam the night away!

8:00 pm Vendors Open (Terrace Room)

10:00 pm Late Night Magic Show for Kidvention Attendees (Ballroom West)

Our late-night, attendee-only shows have been one of the highlights of every Kidvention. Grab your favorite beverage and join us for fun and folly! It's worth staying up late for!!!

Kidvention Presents: Alyx Hilshey performs her amazing street-style family magic show in our lobby! After the show, Alyx will give a one hour lecture to magicians!

Have you ever wished you had a place to break in new material or to hone old material through rapid-fire, back-to-back live performances -- and get paid to do it while also advertising and networking in front of future clients? Ok, that's pretty specific, but this is the promise of street performing. Alyx will perform her street show, which is a non-child-centered show that children fall in love with and parents love to watch. Then, she will break it down with a lecture detailing how to put a street show together, how to use it for networking, and how to get paid to do it all.

***"Alyx Hilshey is an amazingly fine performer. She specializes in busking, but her talents extend far beyond that environment. She has learned from some of the very best and it is evident in everything she does. Alyx is engaging, entertaining and baffling. We had her perform as lobby entertainment prior to our Gala Show at the MAES Convention this year and I heard absolute raves from all of our attendees. If you want to book something different and wonderful, book Alyx Hilshey for your next conventions."*—Marc DeSouza**



Sunday, January 16th

8:00 am Gospel Comedy Magic Show with Earl Long (45 minutes)

Earl Long presents a gospel ministry service that includes comedy magic, Mike the Monkey or another funny puppet, balloon twisting, audience participation, music and other amazing elements that will keep your audience on the edge of their seats. Through the dazzling effects and fun, we share the Gospel of Jesus Christ and give an opportunity for guests to respond to the gospel.

9:00 am Breakout Sessions (1 hour and 15 minutes)

Louis Meyer: Working With Kids (Ballroom West)

Louis has been working with children for 31 years and performing magic for them for 22 years. In this lecture you will learn how to entertain children ages 3-10. It will include the #1 method that Louis uses to keep control of a group of kids for 45 minutes without ever losing that control. You will learn the child psychology used to not only entertain them but, more importantly, show that you are a true, professional, children's entertainer. Lastly, you will learn some of the magic that is used in Louis' show.

Heather Green: Seal the Deal (Arbors)

Join Heather Green owner of Silly Farm, FABAtv and FAB Events for a class that will teach you the value of presentation and how to create mock ups for events that will help you book more gigs and impress your clients. This class will cover various apps and programs you can use to make event mock ups, quotes and how to create impressive event designs for clients. This is a great class for anyone that wants to upscale their business.

Shannon Holt: Pet Portraits (Ballroom East)

Learn how to paint pets!

Stephanie Gintz Morace: 3-Minute Balloons (Beech)

Proven showstoppers that can be made in 3 minutes or less.

Eve Antonello: Adorable Columns (Juniper)

How to transform balloon columns into adorable animals, using simple techniques and a lot of creativity in this class full of tips to make your party more attractive.

10:30 am Breakout Sessions (1 Hour and 15 Minutes)

Jolly Roger: Disruptive Children and Parents (Ballroom West)

Have you ever had a difficult child ruin your otherwise perfect Magic Show? Has a baby cried in the middle of your favorite routine, and thrown off your timing? Have you experienced adults chatting away at the back of the room, ignoring your request for silence? If so, Roger has some solutions that may surprise you. He teaches you how these moments can in fact enhance your performance and become entertaining rather than problematic. All this is presented with his usual wit, humor, and practical advice gained from over fifty years as a full-time kid's performer.

Laura Pennock: Face Painter- Artist and Storyteller (Ballroom East)

If a picture is worth a thousand words- how much is a face painting worth? It depends on the face painting! In this class Laura will take you through some basic principles that will elevate your designs- individualizing them in a meaningful and methodical way. With easy to remember steps, watch as classic designs take on new and deeper meaning thrilling the client and making the tip jar happy. Please come ready to paint.

Jacqueline Rivera Howe: Dome Strokes, Rainbows and Sparkles (Arbors)

Join Jacqueline, the creator of Vivid Glitter and the new Bold & Brilliant Collection of Kraze Dome-strokes, in this hands on class as she demonstrates several variations of one-stroke and rainbow cake techniques. The best way to learn is to paint along, so do bring a small kit and include some one-strokes & rainbow cakes, as well as your 3/4 or 1" flat brushes and angle brushes. After breaking down several key techniques, we will put it all together to create beautiful masterpieces you can create on the job.

DJ Morrow: Advanced Balloon Face Design and Character Creation (Beech)

DJ Morrow makes his teaching debut with instructions on how to twist expressive and engaging balloon characters with detailed faces and dynamic body structures. Elevate your humanoid balloon sculptures with clever but subtle distortion techniques and breath life into each sculpture with purposeful gesture and asymmetry.

Amazing Scott: Weapons, Weapons, and More Weapons! (Juniper)

From single balloon swords to advanced axes and crossbows, these designs are sure to be a "HIT" at your next event! This is a hands on beginner to intermediate class.

12:00 pm Lunch (Vendors Open Until 2:00 pm---LAST CHANCE to purchase from Vendors!)

2:00 pm Breakout Sessions (1 Hour and 15 Minutes)

The Cream Rises to the Top (Ballroom West)

In this special class for magicians it will be the attendees who are lecturing! This is your moment to shine and tell everyone what has gotten your business through this pandemic. Do you have any marketing tips? How have you made it as a magician during these times? This is a special one-of-a-kind class where everyone will have a chance to talk about how to help each other. This will be a different kind of event that normally isn't at a convention and will be a first for Kidvention. Be ready to talk!

Susy Amaro: Easy Tools to Create Fast and Elaborate Designs (Arbors)

The tools are as important as the skills you possess! Susy will show you the best ways to use her favorite brushes and onestrokes to bring out the best in everyone of your designs!

Onalee Rivera: Quick Party Favs (Ballroom East)

In this class, I will show you how I maximize time without sacrificing quality to paint some of my most requested party designs. Learn how to combine one-strokes and powders to contour light and shadow effectively and quickly while keeping your hands clean. Then take the designs to the next level with optional stenciling and details that are sure to impress. Please do not be shy and come prepared to paint along regardless of your experience or level of painting. I am here to help!

Dylan Rowe: Back to the 260Q ()

Quick line work with just 260qs easy and fast twisting in the age of balloon shortages!

Billy Damon: Deco-Twisted Yard Art (Beech)

Many people will remember Billy's creations he made to honor our Essential and Healthcare workers. In this class he will teach how to combine Twisted and Décor pieces to make great Yard Art. A great way to add new techniques and marketable additions to your business!

3:30 pm General Session (45 Minutes)

Louis Meyer: Using Social Media as an Entertainer (Ballroom West)

Social media is a needed part of every children's entertainers marketing portfolio. Join Louis as he gives you the tools needed to be successful in this market!

4:15 pm Closing Ceremony (Ballroom West)

5:00 pm **Dinner Break**

7:00 pm **Night Jam Session, Face Painting Competition, Balloon Competition, and Games!
(Ballroom East)**

Magicians, face painters, clowns, balloon artists, vents, and other artists get together to unwind, socialize, and practice their art forms. We will hold a Face Painting Competition and a Balloon Competition (topics to be announced) as well as super fun games for attendees to play as you jam the night away!