

Kidvention Lectures for 2024

(Not all instructors have submitted lecture descriptions as of this date and they will be forthcoming)

Magic/puppets

Michael Reist

In this lecture you learn how you can fill every single day of your Summer Monday-Friday week schedule with at least 1 Preschool/Daycare Summer Camp. I know. I did it. I went from performing 5-8 preschools per summer to over 75 per summer. I am not a world-famous magician or some sleight-of-hand guru. But I have become a very busy, WORKING magician. And that is what I am going to help you do, get more work!

Eric Henning

We've all been there: the close-up gig turns out to be on stage. Or we packed the wrong show. Or the stage props didn't arrive on the plane.

What can we do?

Drawing on more than 50 years of pro experience at the highest levels, Eric Henning shows how he put together a 45-minute show that plays on the biggest stages - and fits in a lunchbox!

Using props you may already own, he gives you the tools to make the ultimate pack small, play huge kit that can live in your car or your carryon. In case of emergency, the show can go on!

Barry Mitchell and Steve Petra

Stand Back! Barry Mitchell and Steve Petra are about to empty their brains. They have too many ideas, concepts, techniques, tools and a collection of lug nuts they MUST share. But where shall they dump all this?

A briefcase? Too brief. Luggage? Too lugubrious. A monogrammed leatherette portfolio? Uuuuuuh... nah. We need something spacious, somewhat portable and sturdy. A DUMPSTER ... and it's on FIRE. So, do not, under any circumstances miss this once in a lifetime event. TOTAL B.S. It's all Barry and all Steve. It's a LECTURE. It's a BOOK. It's a DUMPSTER.

Before you ask - YES, their new book TOTAL BS will be available for the first time anywhere at Kapital Kidvention' 24

Chad Jacobs

Come out and see the wacky and wild "Chef Bananas Magic and Comedy Show"

Chad will be performing his whole show in front of a group of actual kids. You get the chance to see how he's put together an incredibly popular show and become a celebrity performer in his market in just a few short years. But, that's not all. You also get to see how kids react to it and then he'll go through the show step by step and explain why he does what he does. It's really going to be BANANAS! Don't miss out on this one.

Christopher T. Magician

BEYOND Beyond Look, Don't See. Christopher shares brand new routines and the techniques behind them that get kids rolling on the floor, laughing and interacting. More importantly, he shows you how you can apply the techniques to any effect to build your own unique, original routines, guaranteed to entertain young audiences.

But Grownups Laugh Too. Christopher shares his secrets to entertaining adults during kid shows WITHOUT sacrificing the entertainment of children. These are the tricks and tips that continue to get him booked again and again by parents who love his show as much as the kids!

Tommy Johns

You Can Teach Camps and Workshops for Profit

Do you want to fill your calendar with paying programs? Would you like to increase your income with very little up-front costs? Would you like lots of repeat and spinoff business? OF COURSE, YOU WOULD. Discover how Tommy booked eight solid weeks of camps, mini-camps and workshops in three weeks! He's taught dozens of people around the world how to do it. Tommy has been using this proven and time tested system since 2001 and now you can too.

Add a SUPERSTAR to Your Show!

He's a STAR. He's a RODENT. No, he's a meal ticket and you can have one too.

In 2005, Tommy Johns teamed up with an inexpensive rat puppet and discovered this non-speaking, highly animated cast member was destined for stardom! Now, his clients can't imagine a show without the rat!

Tommy will share how to turn a \$25 investment into a highlight of your show! We will talk about character, handling, routines and how to properly interact with your new co-star. If you have thought about adding a puppet to your show, but were nervous about voices, ventriloquism, or a big investment, this lecture is for you!

Dorian LaChance

Mike Hummer

Scott Correll

Meadow Perry

Unveil the Mystical World of Bubble Artistry with Meadow Perry and Bubble U!

Calling all magicians and entertainers! Prepare to be enchanted by the mesmerizing secrets of Bubble Artistry, the hottest sensation since face painting and balloon twisting!

Have you ever imagined adding a touch of magic to your shows that's as captivating as your tricks? Look no further! Join us for an unforgettable lecture with the bubble maestro herself, Meadow Perry, and discover how Bubble Artistry can transform your performances into a whirlwind of wonder and awe.

What to expect:

Unlock the secrets of getting started and creating mind-boggling bubble artistry.

Learn the art of crafting bubble sculptures that defy gravity.

Discover how to incorporate bubbles seamlessly into your act or create a whole new stand alone product.

Enhance your magician's toolkit with the enchantment of bubbles.

Whether you're a seasoned children's entertainer looking to elevate your repertoire or just starting on your bubble journey, Bubble U is the perfect addition to your arsenal. It's the second act you've been waiting for, and it's here to make your performances shine even brighter!

Don't miss this exclusive opportunity to master the art of Bubble Artistry with Meadow Perry.

Gene Cordova and Steve Petra

Puppet Reform School

Gene and Steve are on a quest to help you stop committing crimes against puppetry as well as giving you time off for good behavior. These two pros have done hard time in front of the most discriminating audiences and will help you get your puppetry skills on the straight and narrow. Bring a puppet if you like. Handcuffs and ankle restraints are optional

Christopher Weed

Foam 101: Getting Started with Foam Parties. Christopher Weed has launched hundreds of party people into the foam party biz, and in this class he'll give you an overview of what it takes to get started with this fun and profitable party concept.

Foam 102: Advanced Foam Party Marketing. Christopher Weed teaches you all the ins and outs of how to grow your foam party business with dozens of marketing and promo ideas.

Balloons

Anthony Lena

Joe Mock

Jackie Ochitwa

Mer-maid

Twist along as Jackie O teaches her signature twisted mermaid using her adorable Dollface printed balloons. In this class you will learn how to turn a simple linework character into a super sweet and sellable décor item showcasing Qualatex deco-bubbles, foil numbers and shapes.

All Dolled Up

Jackie O's Dolls are by far her most requested design by both her clients and her students. In this class you will not only learn how to create these super cute twisted girlies - she will also show you the most exciting feature about them – how easy they are to personalize!

Eve Antonello

Juan Gonzales

Both of the classes will include fast line designs and how to scale up the designs. All of the designs are highly practical and on the easy side.

Haley Damon

Centerpiecing it Together

Learn different techniques to spice up simple centerpieces and add flair to any event, for any occasion! Basic centerpieces, raised centerpieces and taking a new look at old shapes to find fresh inspiration.

Look The Part(y)!

A step into fashion exploring how to create a signature style for you as an Entertainer. How to use themes, accessories and color to the max; and even tips and tricks for posing for photos! Learn how looking like the party can help elevate your perceived value at events.

Jason Snyder

Beginner Balloons 101 and 102

Face Painting

Melissa Perez

Line work lineup

Learn my formula for fast, impactful faces. How with just a few key changes you can turn one design into another. This technique will help you get comfortable painting while speeding up your work for busy events. I will also go over the basics on how to get clean bases and bold-looking work that will impress your clients and kids alike.

Pashur

Shannon Holt

Corey

Marcela Bustamante

A-Line (Align) with Me!

One of my most requested classes!

Let's unleash your creativity and learn the basics of Face painting & LINE work! Take your designs to another level. This class is perfect for you if You lack confidence with improvising your designs and line work at events.

Join me for this class and let's enhance your skills!

Heather Green

Susy Amaro

Enchanted Faces Class:

Join Susy's class and learn a new way to paint Disney character face paint designs, such as all Disney princess designs with her EZStencils, as well as her Minnie mouse bow design and her very own Little Mermaid design.

Kristy Aldridge

Comfortable and Confident -

This class offers tried and tested tips for managing your setup in crowds of any size. From high volume events to the standard birthday party, these methods are designed with artist and client in mind. We'll cover everything from time management to the safety of your outdoor setup, including non-confrontational ways to get cooperation from your patrons. The techniques discussed in this course can be implemented whether you're a beginner or a seasoned entertainer, to make your space work for you.

Wiser

Day 1 - Airbrush Tattoo with Tattoo Pro Stencils:

Join Wiser for this workshop on how to create the most amazing and realistic airbrush tattoos with his new Tattoo Pro™ - Freehand Airbrush Tattoo Stencil System!

Whether you are new to airbrush tattoos and want to start doing them, or already doing them as part of your services and want to take your tattoos to the next level, or even if you're a makeup artist who needs to add more energy to models photo shoots this workshop is for you!

During this class Wiser will demonstrate and instruct on how easy it is to use the new Tattoo Pro™ stencil system even with only basic airbrush knowledge to create awesome elaborate designs of any size in MINUTES! You don't even have to know how to draw to use this system easily! You

will also learn how to join designs together to create entire tattoo sleeves that will make you look like a tattoo art genius!!!

BEGINNERS PLEASE NOTE: Includes free 2 Hr intro to airbrush tattoos e-class going over basics so that the class may focus on how to.

Class 2:

Tattoo Designs with Tattoo Pro:

Join Wiser for this advanced workshop which will further your skills with Tattoo Pro Stencils. You already know the basics, so in this class learn advanced composition for design large tattoos, such as sleeves and how to work the sets together to build really awesome custom airbrush tattoo works and how to imagine and fabricate your own tattoos using Tattoo Pro Stencils.

Mandy Gibson

Clayton James

That's Airbrush?

With more and more face painters making the switch to airbrush face painting, Clayton will show you how to use your face painter skill set to achieve "face paint" results from your airbrush stencils.

Story Telling Tattoos

Up your airbrush tattoo game. Clayton will show you how adding backgrounds and accents to your airbrush tattoos can help you create a scene and, as he's been told over and over by kids and parents, how to make them also tell a story.

Business

Keith Tusing

Starving Artist vs. Successful Entertainer

Discover the potential you have to take your passion and truly grow a successful business. Keith will be sharing the principles and practices that can take your current business and exponentially extend your reach and influence inside your community. He will be sharing ideas you can implement to scale your business and synergistically increase the number of sales you have with your existing client base. The topics to be included in this lecture include:

A Simple Plan – Diversify Your Services – Know Your Numbers – Marketing – Hiring

Keith and his family have used these practices to grow from offering one service part-time into two Big Idea Entertainment locations. These two locations in Orlando and Atlanta will exceed a combined gross of \$550,000 in 2023.

Chad Jacobs

“Bananas For Branding”

Chad Jacobs a.k.a Chef Bananas will be talking about branding and your entertainment business. This lecture will apply to any and all people in the entertainment industry regardless of who you perform for, where you perform, or what you perform.

Concepts will be presented in a simple, understandable way and all of them will be easy to implement in your business.

Some of the things you’ll learn include:

What exactly is a brand and what does it include?

What is a USP and how do I use it to get more customers?

What is product vs. customer-based marketing?

What is a marketing funnel and why do some say they no longer work?

What are brand champions and how to create them?

And so much more...

Please bring specific brand-related questions to this lecture and we’ll discuss them. Or, we can talk about them afterward in the hall.

Fernando Alvarez

1. Title: "Websites that get you Gigs!"

Blurb: Learn how to build a high-converting website that works for you 24/7 so that you can book more gigs and skyrocket your business.

2. Title: "Google My Business Masterclass: Learn how to Rank #1 on Google"

Blurb: Learn how to generate new leads and sales every day without spending a dime on ads by taking advantage of your Google My Business Profile.

Tonya Jones

Adding Some Magic to Your Business Plan: Learn to Level it up!

As entertainers and artists you want to bring magic and smiles to those you are hired to entertain. When you could be leveling up your magical skills, why would you want to focus your time on things like accounting spreadsheets, invoicing, marketing & sales strategies/analysis, branding, which social media tool to utilize, phone & computer applications, and OMG and don’t get me started about all those hidden tax write offs? I will magically show you how fun it can be creating your own Business and Strategic Plan. Whether you are a new or a seasoned entertainer, join me as I share tips and tricks that will help you level up your business.

2024 SCHEDULE OF EVENTS



***** ALL CLASSES AND TIMES ARE SUBJECT TO CHANGE *****

Blue Text = Magic classes
Green Text = Face painting classes
Purple Text = Balloon classes
Black Text = Everyone

Thursday, February 1st

7pm **Kidvention Pre-Jam (Ballroom East)**
Attendees are welcome to attend the Jam before Kidvention officially starts! Join us for some fun social time!

Friday, February 2nd

10:00 am **Registration (Plaza Foyer) and Vendor Room Open (Terrace Room) (Vendor Room Closes at 12:45)**

9am-12 pm **Balloon Contest!**
TBD
*Must be a registered attendee to participate.

1:00 pm **General Session (All Attendees)**
Louis Meyer: Welcome Session (Ballroom West)
Louis welcomes all attendees to Kidvention and provides details for the upcoming days.

1:30 pm **General Session (1 Hour and 15 minutes)**
Chad Jacobs: Bananas for Branding (Ballroom West)
Chad Jacobs a.k.a Chef Bananas will be talking about branding and your entertainment business. This lecture will apply to any and all people in the entertainment industry regardless of who you perform for, where you perform, or what you perform. Concepts will be presented in a simple, understandable way and all of them will be easy to implement in your business.
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What is product vs. customer-based marketing?
What is a marketing funnel and why do some say they no longer work?
What are brand champions and how to create them?
And so much more...

3:00 pm **Breakout Sessions (90 Minutes)**

Gene Cordova: TBD
TBD

Pashur: TBD (Ballroom East)
TBD

TBD: Beginner Face Painting (Arbors)

TBD

TBD

TBD

Anthony Lena: TBD)

TBD

Joe Mock: TBD

TBD

Jason Snyder: Beginner Balloons 101

Best class for new twisters, facepainters or any entertainer wanting to add balloons to your menu of services offered. Learn all the basics needed to start doing balloons, including basic twist and inflation techniques. We will also learn a few balloon animals to get you started.

5:00pm Dinner Break (Vendors Open in Terrace Room from 5pm to 8:30pm)

5pm-9pm FRIDAY FORTUNE! (Terrace Room)

On Friday ONLY, for every \$10 spent in the Vendor Room between the hours of 11:00 and 8:30 pm, you will receive one raffle ticket. At 11:00 pm, Kidvention staff will then raffle off various goodies from the Vendor Room. Raffle is in Ballroom West

7:00 pm Night Jam Session, Face Painting Competition, Balloon Competition, and Games! (Ballroom East)

Magicians, face painters, clowns, balloon artists, vents, and other artists get together to unwind, socialize, and practice their art forms. We will hold a Face Painting Competition and a Balloon Competition (topics to be announced) as well as super fun games for attendees to play as you jam the night away!

Meadow Perry: Unveil the Mystical World Of Bubble Artistry with Meadow and Bubble U!

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Learn the art of crafting bubble sculptures that defy gravity.

Discover how to incorporate bubbles seamlessly into your act or create a whole new stand alone product. Enhance your magician's toolkit with the enchantment of bubbles.

Whether you're a seasoned magician looking to elevate your repertoire or just starting on your magical journey, Bubble U is the perfect addition to your arsenal. It's the second act you've been waiting for, and it's here to make your performances shine even brighter!

Don't miss this exclusive opportunity to master the art of Bubble Artistry with Meadow Perry.

8:30 pm Breakout Sessions (1 Hour and 15 Minutes)

TBD

TBD

TBD

TBD

TBD

TBD



- 10:00 pm **Special Friday Night Event:**
Mike Hummer: TBD
TBD
- 11:00 pm **Friday Fortune Raffle (Ballroom West)**

Saturday, February 3rd

9:00 am **Breakout Sessions (1 hour and 15 minutes)**

Dorian LaChance: TBD
TBD

Corey Morgan: TBD
TBD

Susy Amaro: Enchanted Faces

Join Susy's class and learn a new way to paint Disney character face paint designs, such as all Disney princess designs with her EZStencils, as well as her Minnie mouse bow design and her very own Little Mermaid design.

Jackie Ochitwa: TBD

Cute does not have to be complicated. Learn some fast designs that will up your cuteness factor tenfold. Twist along as Jackie shows you some simple tips and tricks that will take your twisting to the next level.

TBD
TBD

10:30 am **Breakout Sessions (1 hour and 15 minutes)**

TBD
TBD

TBD
TBD

TBD
TBD

Joe Mock: TBD
TBD

Jason Snyder: Beginner Balloons 102

Continue learning beginning balloon animals. Also learn how to add a second balloon to your creations to add a wow factor. After completing these two classes you will be ready to start charging customers for your balloons.

12:00 pm Lunch Break (Vendors Open Until 1:30 in the Terrace Room)

SPECIAL LUNCH EVENT!

1:30 pm General Session (1 Hour and 15 Minutes)

Fernando Alvarez Jr: Google My Business

Learn how to Rank #1 on Google"

Learn how to generate new leads and sales every day without spending a dime on ads by taking advantage of your Google My Business Profile.

3:00 pm Breakout Sessions (90 Minutes)

TBD

TBD

TBD

TBD

TBD

TBD

Anthony Lena: TBD

TBD

TBD

TBD

5:00 pm Dinner Break (Vendors Open in Terrace Room from 5pm to 9pm)

7:00 pm Night Jam Session, Face Painting Competition, Balloon Competition, and Games! (Ballroom East)

Magicians, face painters, clowns, balloon artists, vents, and other artists get together to unwind, socialize, and practice their art forms. We will hold a Face Painting Competition and a Balloon Competition (topics to be announced) as well as super fun games for attendees to play as you jam the night away!

7:00 pm Break Out Sessions (1 Hour and 15 Minutes)

TBD

TBD

TBD

TBD

TBD

TBD

8:45 pm Magic Show: UP CLOSE!

Join magicians, Mike Hummer, Scott Correll, Sly (Alec Negri), and Allen Cleveland as they perform close-up magic for you! You will stay in one room and watch each magician perform a 15 minute routine then stay and another performer will enter and perform. One seat, 4 different close up shows!

11 pm Magic Show: Meadow Perry

Meadow will perform our late-night magic show.

Sunday, February 4th

8:00 am Gospel Comedy Magic Show with Earl Long (45 minutes)

Earl Long presents a gospel ministry service that includes comedy magic, Mike the Monkey or another funny puppet, balloon twisting, audience participation, music and other amazing elements that will keep your audience on the edge of their seats. Through the dazzling effects and fun, we share the Gospel of Jesus Christ and give an opportunity for guests to respond to the gospel.

9:00 am Breakout Sessions (1 hour and 15 minutes)

TBD
TBD

TBD
TBD

TBD
TBD

Jackie Ochitwa: TBD
TBD

TBD(Juniper)
TBD

10:30 am Breakout Sessions (1 Hour and 15 Minutes)

TBD
TBD

TBD
TBD

TBD
TBD

Anthony Lena: TBD
TBD

Joe Mock: TBD
TBD

12:00 pm Lunch (Vendors Open Until 2:00 pm---LAST CHANCE to purchase from Vendors!)

2:00 pm Breakout Sessions (1 Hour and 15 Minutes)

TBD
TBD

Corey Morgan: TBD
TBD

TBD
TBD

TBD

TBD

TBD

TBD

3:30 pm **General Session (45 Minutes)**

Keith Tusing: Starving Artist vs Successful Entrepreneur

TBD

4:30 pm **Closing Ceremony (Ballroom West)**

5:00 pm **Dinner Break**

6:00 pm **Kapital Kidvention Children's Pre-Show (Plaza Ballroom Foyer)**

Close-up magicians, face painters, and balloon artists will have an opportunity to show off their skills by entertaining young attendees prior to the BIG Show. We are hoping for all to participate and paint the kids and make some balloon animals for them!

7:00 pm **Kapital Kidvention BIG Show! (Ballroom West)**

Watch our Kapital Kidvention presenters entertain a local audience with their style of magic and comedy. Come join the fun!! Registered Kidvention attendees receive one ticket to the BIG Show. More tickets can be bought for family members.

After Show **Night Jam Session, Face Painting Competition, Balloon Competition, and Games! (Ballroom East)**

Magicians, face painters, clowns, balloon artists, vents, and other artists get together to unwind, socialize, and practice their art forms. We will hold a Face Painting Competition and a Balloon Competition (topics to be announced) as well as super fun games for attendees to play as you jam the night away!