

# 2018 SCHEDULE OF EVENTS



**\*\*\* ALL CLASSES AND TIMES ARE SUBJECT TO CHANGE \*\*\***

## Friday, February 16th

**11:00 am Registration (Plaza Foyer) and Vendor Room Open (Terrace Room) (Vendor Room Closes at 12:45)**

**11am-9pm FRIDAY FORTUNE! (Terrace Room)**

On Friday ONLY, for every \$10 spent in the Vendor Room between the hours of 11:00 and 9:00 pm, you will receive one raffle ticket. At 10:00 pm, Kidvention staff will then raffle off various goodies from the Vendor Room.

**1:00 pm General Session (All Attendees)**

**Louis Meyer: Welcome Session (Ballroom West)**

Louis welcomes all attendees to Kidvention and provides details for the upcoming days.

**1:30 pm General Session (1 Hour and 15 minutes)**

**Eric Henning: How to Stop your Money from Disappearing! (Ballroom West)**

Are you throwing money away by making common financial mistakes? It's not how much you make; it's how much you keep!

Using humor and real-life examples from his nearly 25-year financial career, Eric Henning, "The Financial Wizard"™, answers - in plain English - the top money questions family entertainers ask. You'll leave with easy tips, tricks and hacks you can use right away to make managing your business finances less stressful and more profitable - at the same time!

**3:00 pm Breakout Sessions (90 Minutes)**

**Christopher T. Magician: Start to Finish (Ballroom West)**

In this lecture I explain how I start with a new trick and build it into a full-fledged, interactive, laugh-out-loud routine for kids. I demonstrate all the techniques, systems, and steps I use to create routines guaranteed to leave kids completely entertained and engaged. The result is a performance piece that is unique and original to the performer, and best of all ... it's easy and fun!

**Heather Green: Fresh Paint (Birch)**

Join Heather for a beginner's journey into the colorful world of face painting. We will cover face painting supplies, brushes, hygiene, brush strokes and her 3 step program to start your face painting business. This class is designed for beginners but painters of all levels are welcome.

**Dutch Bihary: Black Attack (Ballroom East)**

Drills and exercises developed to expedite the tuition of rendering illustrative brush strokes! Be ready to paint!

**Cameron Garrett: Butterflies and Fairy Eyes (Arbors)**

Butterflies, fairies and bling are always in style! Tackle the dreaded butterfly by learning some basic one stroke techniques and simple sponging to take your designs to the next level! You will learn to incorporate stencils, glitter, and bling to create show stopping butterflies, fairies and eye designs!

### **Holly George: Caterpillar Princesses (Beech)**

Come learn Holly's new favorite princess design featuring the fun and functional Caterpillar balloons! Create any princess or even a prince or super hero just by making slight modifications to the colors and basic design. If you're looking for something new to WOW your customers with, this is the class for you!

### **Billy Damon: Wearables, Costumes, and Hats (Juniper)**

Billy's newest class will show you how to transform a client into their favorite balloon design within minutes designs that attract the attention of nightclub dancers, trade show attendees or restaurant patrons.

### **Lindsey Foster: Calling all Balloon Newbies! (Aspen)**

Are you brand new to balloons? Want to try it out to see if you would like to add it to your entertainment services? You will have hands on training in this fun and informative class! You will learn the differences between the different balloon sizes, specialty shapes and prints, what you need to get started, etc. We will go over basic twists and techniques and you will learn how to make a few balloon animals in your very first class! Balloon twisting is a lot of fun and can earn you more money so why not try it?!

**5:00pm Dinner Break (Vendors Open in Terrace Room from 5pm to 11pm)**

**7:00 pm Breakout Sessions (1 Hour and 15 Minutes)**

#### **Mike Bent: Kidshow Lecture (Ballroom West)**

Mike was a columnist for Magic magazine and one of only three kidshow performers to appear on its cover. His popular column, "Bent on Deception" featured dozens of hilarious magic routines for kids and families. In this lecture you'll learn the best of the bunch, along with tips on promotion and lots of amazing "why didn't I think of that" tips to make your performing life so much easier!

**7:00 pm Night Jam Session, Face Painting Competition, Balloon Competition, and Games! (Ballroom East)**

Magicians, face painters, clowns, balloon artists, vents, and other artists get together to unwind, socialize, and practice their art forms. We will hold a Face Painting Competition and a Balloon Competition (topics to be announced) as well as super fun games for attendees to play as you jam the night away!

**9:00 pm Late Night Magic Competition! (Ballroom West)**

Last year we had a competition where the magic attendees got to perform for us and it went over great! This year we do it again. You have (\*) minutes to perform something fun on stage!



## Saturday, February 17th

### **8:00 am**      **General Session (50 minutes)**

#### **Bubba Sikes: Improve your Image with Music! (Ballroom West)**

Every movie, advertisement or store we visit has music to create the best environment in our minds. This class will show you the power of music and ideas of how to get the most out of In your entertainment. Fun songs, adding music for mood and excitement. This is a fun packed class with plenty of audience involvement.

### **9:00 am**      **Breakout Sessions (1 hour and 15 minutes)**

#### **Barry Mitchell: Barry's Best DIY Magic YOU Can and Will Make! (Ballroom West)**

Magicians love creativity and this workshop is FULL OF IT! That is, creatively full of it. You'll see magic, props, and ideas YOU CAN MAKE! More importantly, props YOU WILL USE! Barry will share some of his most creative DIY magic projects and how to make them. Ideas from the dollar store can create magic like a \$1000 prop. YES, YOU CAN MAKE MAGIC on a budget. If you've never seen Barry in a workshop before, this is the perfect introduction to his style of wacky and wonderful wonders. Even the NON-DIY-ERS WILL LEARN TIPS AND TRICKS.

#### **Ashley Pickin: Difficult Designs Explained! (Ballroom East)**

Ashley will share with you how to do those faces that always seem to stump painters: unicorns, dolphins, the Hulk, monkeys, a car, and dragons!

#### **Tal Thompson: All That Glitter and Bling (Arbors)**

Join me for a class full of sparkle! We will demo glitter hair and face art using festival glitter and gem clusters and lots of new ideas! Dive into the business side of adding "Glitter & Bling" as a separate service to your offering while having loads of fun. This class is going to increase your income for 2018! You do not want to miss it.

#### **Eva Wheeldon: Just a Twist of Paint (Birch)**

How to successfully add face painting to your business." Have you considered increasing your income with face painting? If not you should! Have you found yourself losing out to artist who can offer both? Then this class is designed just for you! We will go over types of face paint, sponges, brushes and everything you will need to get started. In addition we will be doing step by step on two of face paints most popular faces!

#### **Dan Staples: Shape it Up! (Beech)**

Leave the 260's at home for this one kiddos! (well, bring a few.) This class is all about maximizing the potential of Betallatex shapes! Hearts, Bear Heads, Caterpillars, Rounds, Spirals and more come together to create animals, characters, vehicles and 736\* other creations. Amaze your clients when you create adorable creations using balloons they didn't even know existed. Increase your repertoire and value instantly. \*actual number varies depending on how awesome you are.

#### **Shonna Flanigan: Tried and True! (Juniper)**

Come learn how to make quick and impressive designs using Specialty Shape balloons. There are Simply Shonna's most requested designs. This lecture is great for all skill levels, but especially useful for beginners. The lecture is 50% hands on and 50% demo to allow you to learn more designs in a short time. Shonna will be supplying extra Big Bear Heads to everyone who attends her classes so that they have plenty to practice with later.

### **Dennis Scott: Balloon Décor Fundamentals (Aspen)**

Are you a balloon twister or face painter looking to add another revenue stream? In this class we will cover the very basics on creating very profitable, sellable, and very simple balloon decor. We will also cover what materials are needed to create simple columns and arches.

**10:30 am**

### **Breakout Sessions (1 hour and 15 minutes)**

#### **Eric Henning: Son of TIPS (Ballroom West)**

When his "TIPS: Real-World Ideas From a Working Performer" book came out in 2003, it caused a sensation. Now, Eric Henning is back, with "Son of TIPS," his brain dump of what he's learned in 45 years of doing magic shows for children and their families.

You won't learn many tricks, but he will cover the little things that can make all the difference:

- Easy, flexible table setups
- Affordable sound systems that can work anywhere
- An effective, simple show structure.
- Animals: yes or no?
- What shoes to wear
- An all-purpose costume you can easily adapt to any setting.
- Staying cool outdoors
- Staying healthy on the road
- How to generate more shows from each show you do
- No-hassle payment methods.

And much, much more!

#### **Lenore Koppelman: Pawesome! (Arbors)**

Lenore Koppelman is the founder and lead artist of NYC's "The Cheeky Chipmunk". They are the official face painting company for The Mayor's Alliance of NYC Animals! Lenore and her team have painted for a number of well-publicized adoption events all over the city for The Mayor's Alliance, as well as Bideawee, the ASPCA, and Rock & Rawhide. Major events regularly covered include ADOPTAPALOOZA, Celebrity Catwalk, Howl-O-Ween, and Petco in Union Square.

Come join her in this class as she teaches you how to paint their most requested pet-themed faces. Everything from dogs and cats to snakes, rabbits, and more! These are designs that are invaluable to any artist's arsenal, whether they are painting at an adoption event, pet supply store, or simply at your typical birthday party. These designs are purrrrrrrfectly PAWESOME!

#### **Cameron Garrett: Fast and Fabulous Faces (Ballroom East)**

This class will cover some of the most popular on the job faces and teach you how to recreate them with a wow factor! Incorporating color, bling, and one stroke techniques will take your painting to the next level. Fast and Fabulous always sells!

#### **Christalene Karaiskakis: Henna 101 (Birch)**

This fun, light-hearted, very interactive workshop will provide you with the knowledge you need to start your own Henna journey. Award winning artist Christalene Karaiskakis, from Crystallooneys Creative Arts, will cover aspects of Henna including a breakdown of elements styles, and designs while incorporating marketing tips and tricks for your business.

Christalene will also explain methods of just allowing and trusting yourself to be intuitive with your designs. You will leave with the confidence and ability to create and unleash the inner Henna artist in you. Come with an open mind and leave your inhibitions at the door! You've got this!!

#### **Lindsey Foster: Purty Faces with Pookie (Beech)**

Need help with your marker art? In this class Lindsey (Pookie) will help you take the fear out of drawing on your balloons and teach you step by step how to make your faces look as amazing as your creations! You will learn what markers to use and where to find them, and simple techniques to create different faces. By the end of this class you will be able to create

a variety of faces to add character and charm to your princesses, baby dolls, boy faces and animals! Grab your sharpies and get ready to have some fun in this hands on class!

### **Ryan Lavalee: Best Of (Juniper)**

In this class Ryan will go over material that he's already taught in previous Kidvention classes. I know, how lazy is this guy? Don't worry, this is the good stuff that you will actually use to make money in line work, restaurants and birthday parties. If you've never taken a class from Ryan then there's lots of designs that will be covered so be ready to take notes and pictures.

### **Brian Getz: Intro to Balloon Decor (Aspen)**

So you've entertained for years and you'd like to diversify. Balloon Decor is Easy! No really, it's so easy to get into. I'll show you the classic techniques and rigging you'll need to get started. If you're already a twister it'll be simple work that'll make you some big bucks. Columns, arches, helium decor and how to sell them.

**12:00 pm Lunch Break (Vendors Open Until 1:30 in the Terrace Room)**

**1:30 pm General Session (1 Hour and 15 Minutes)**

### **Christopher Weed: Practical FaceBook Marketing for Family Entertainers (Ballroom West)**

Christopher Weed brings his "Practical Facebook Marketing for Family Entertainers" lecture for his first Kapital Kiddvention appearance. Christopher is a magician and entrepreneur whose five children's entertainment concepts do over 1000 children's events a year. He'll be sharing his practical, real world tips on how he's used Facebook to grow his businesses by over 50% in the last two years."

**3:00 pm Breakout Sessions (90 Minutes)**

### **Charlie Frye and Company: ECCENTRICK (Ballroom West)**

Former Ringling Clown and world-renowned Variety Artist Charlie Frye will present his highly entertaining ECCENTRICK Lecture, showcasing many of the original tricks and routines from his acclaimed instructional DVD's, and long running columns in MAGIC and JUGGLING magazines. Impressive stunts, baffling tricks, hilarious gags- all designed to amaze and amuse.

### **Whitney Myers: Glitter Tattoos (Arbors)**

Utilize JEMS Body Art wooden stamps to create amazing glitter tattoos without constantly replacing stencils. This new process revolutionizes the application process of glitter tattoos. Anyone can do it!

### **Heather Green: Fast Favorites (Ballroom East)**

Face painting is awesome until you have a line around the corner and angry parents rushing you. Heather will share her tips, tricks and design ideas to help you speed up your designs using Pink Power stencils, Arty Cakes and Rainbow cakes. This class is for all types of painters that want to speed up the line without compromising the quality of their art.

### **Mandy Gibson: Special Effects (Birch)**

FX 101 Burns! Cuts! Blisters! Oh my! FX 101 will teach everything you need to start adding FX to your services. We teach cuts, burns, blisters and so much more. You will be shown tips and tricks to set up your own FX kit, without breaking the bank! Learn how to market your FX business all year long.

### **Shonna Flanigan: Complexity Made Simple (Beech)**

Come learn some of Simply Shonna's more complex designs using Specialty Shapes that have that "WOW" factor. Shonna will teach you some designs that are great for that special

someone as well as designs that are great for decor. This class is 75% hands on. Shonna will also supply those attending the class with Big Bear Heads to practice with after the class.

**Stephanie Morace: Start a Band! (Juniper)**

Turn your crowd into instant rock stars with air guitars, saxophones, trumpets, microphones, and other cool interactive designs. Not only will these instruments look amazing, but they sound great too. Adding sound to the designs really puts them over the top

**Billy Damon: Restaurant Work (Aspen)**

Tips, Tricks and Sculptures to Turn a \$5 Table into a \$10 Table!

Working a restaurant is so much more than making balloons and grabbing tips. Learn the tried-and-true tactics from Billy Damon's decades of working with restaurant clients to create a unique dining experience.

Topics To Cover: Tap Into The Power of the Wait Staff, Learn Why You Should Throw Away Your Tip Badge and Put On a Name Tag, Get In The Moment – You're Not Creating Balloons, You're Making Moments!

**5:00 pm Dinner Break (Vendors Open in Terrace Room from 5pm to 11pm)**

**7:00 pm General Session (1 Hour)**

**Scott Corell: Making your Puppet come ALIVE! (Ballroom West)**

Don't miss out on Scott's puppet lecture. Whether you are a beginner or pro he will show you many ideas and tricks with puppets. Bring your favorite puppet with you! If you are new we will have plenty of puppets for you to try out and adopt. You will believe that your puppet has come to life! You will also get a small taste of ventriloquism.

**8:00 pm Night Jam Session, Face Painting Competition, Balloon Competition, and Games! (Ballroom East)**

Magicians, face painters, clowns, balloon artists, vents, and other artists get together to unwind, socialize, and practice their art forms. We will hold a Face Painting Competition and a Balloon Competition (topics to be announced) as well as super fun games for attendees to play as you jam the night away!

**8:00 pm Vendors Open (Terrace Room)**

**10:00 pm Late Night Magic Show for Kidvention Attendees (Ballroom West)**

Our late-night, attendee-only shows have been one of the highlights of every Kidvention. Grab your favorite beverage and join us for fun and folly! It's worth staying up late for!!!

***Kidvention Presents: Charlie Frye and Company!***



## Sunday, February 18th

### **9:00 am**      **Breakout Sessions (1 hour and 15 minutes)**

#### **J.T. Bubba Sikes: Making Your Audience Laugh with Comedy (Ballroom West)**

..... no matter what your type of entertainer you are, adding Comedy will leave a lasting memory of your program. It's not what you say.....but how you say it. Come have fun with Bubba in this class. You will be glad you did.

#### **Mark Reid: Masks (Arbors)**

From fun to elegant, this class is great for any occasion. We will be using Glittermark and lots of glitter!

#### **Dutch Bihary: Blobology (Ballroom East)**

Blobology is a class based on Dutch's personal style of painting.

Learn quick visual color blocking shortcuts to render mini-masterpieces in minutes! Face paint illustrations made easy!

#### **Tal Thompson: Glitter Body Art (Birch)**

Learn all there is to know about henna style glitter body art. (teens and adults line up to see you!) Tal will demo tricks that will ensure flawless application every single time, while being quick and efficient, including set up & successful line management. In this class you will learn all you need to know in order to make money adding glitter tattoos in addition to the services you already provide.

#### **Stephanie Morace: Puppy Love (Beech)**

Everyone makes a balloon dog, but not like these. Add a few show stoppers to your repertoire. These award-winning breed specific designs are detailed and full of character, but can also be simplified when you are in a time crunch.

#### **Ryan Lavalee: The New Stuff (Juniper)**

This is the new stuff that Ryan has created since the last time he taught. This class will be more hands on than the Best Of class so be ready to twist and learn designs that will be a hit at your venues.

#### **Brian Getz: Go Big: Costumes (Aspen)**

I love using 360s in my designs. Rather than small and cute, I tend to make my designs huge and fun. 360s give me the ability to make enormous designs without a huge time investment. The costumes in this class take 5-15 balloons, but can all be done in under 5 minutes. The material comes from my "Go Big" DVD series.

### **10:30 am**      **Breakout Sessions (1 Hour and 15 Minutes)**

#### **Mike Bent: Comedy Writing 101 (Ballroom West)**

Comedy Writing: 101 is a comedy writing lecture that will show you why you should strive to be an original and how to start writing funny and more importantly, original material. Mike Bent teaches four different comedy writing classes at Emerson College in Boston, the first

and only school in the world where you can major in comedy! His students include writers for the hottest shows in television.

### **Ashley Pickin: Embrace the Face (Ballroom East)**

Are you afraid to draw the face of Elsa, or a ninja, or maybe a mermaid on a child's arm or cheek? Well come to this class and Ashley will show you how to turn most characters into simple shapes that are easy to draw! Eyes, smiles, and bodies will be a breeze!

### **Lenore Koppelman: Belly Painting (Arbors)**

Official belly painting correspondent for Fit Pregnancy Magazine and known as "The Belly Painting Queen" of NYC, Lenore Koppelman is thoroughly obsessed with painting baby bumps as often as she possibly can. Learn her tips for how to find clients to paint, tricks on marketing and advertising, how to create designs that are flattering on a sweet baby bump, and so much more. Lenore will share with you her adventures in belly painting, such as the time that one of her clients went into labor during her painting, the time that one mom changed her mind about her design in mid-paint, the time one mom accidentally ruined her design when it was nearly completed, and some other doozys too! Learn from her mistakes so that you don't have to ever make them. And learn from her successes, so that you can incorporate them too. Come join the belly painting craze, and learn how to get started at Kapital Kidvention 2018!

### **Christalene: Henna 102 (Birch)**

An interactive class that is designed for anyone wishing to advance to the next level from beginners Henna 101. This workshop will include a breakdown of advanced elements that can be incorporated into more elaborate and larger designs. including different parts of the body, prenatal belly art, henna crowns and a little on bridal Henna as well as covering safety issues , mandala designs and more. (The first 25 people will get a gift to take home).

### **Holly George: Fun Faces with Geos (Beech)**

Not sure what to do with that bag of Geo balloons you bought? Come to this class to get some great ideas and inspiration from Holly the Twister Sister! Learn how to create fun, fast and adorable designs that can be used as headbands, bracelets or even centerpieces! We'll cover everything from animals to holiday themed characters so you can use Geos all year long!

### **Dan Staples: WTF?!?! What the Face?? (Juniper)**

Sure, you could use a printed balloon or sharpie art to make a cute face for a balloon sculpture. You could also swim with sharks wearing a meat suit. No. Not you. You're better than that, you're an artist. In this class you'll learn how to make a variety of awesome face/head designs. Some use just a single 260, others use 2 link o loons, there's even one that uses a heart and a 5" round. These designs are field tested and client approved. Also, don't swim with sharks.

**12:00 pm Lunch (Vendors Open Until 2:00 pm---LAST CHANCE to purchase from Vendors!)**

**2:00 pm Breakout Sessions (1 Hour and 15 Minutes)**

### **Christopher T. Magician: The Show Show (Ballroom West)**

Once you have a collection of entertaining routines, your work is not done. Performing them together doesn't mean you have a show; it means you have a collection of tricks. In this lecture, I reveal some very simple-to-employ lessons taken directly from my background in play-writing, musical theater writing, screenwriting, and directing. You can add these ideas to your shows with very little effort to turn a basic string-of-tricks show into a fully-realized and satisfying piece of magical theater.

### **Mark Reid: Boy Superheroes (Arbors)**

As many as we can do.....all the popular designs for boys of all ages!



**Whitney Myers: Speed Painting (Ballroom East)**

Learn to produce quality results at lightening speeds! Make your corporate clients love you because of your ability to well service their events.

**Mandy Gibson: The Haunt Life-Welcome Foolish Mortals (Birch)**

Do you want to be part of the wonderful world of haunting and make a fantastic living? Well you are in for a treat! This class will teach the tips and tricks of becoming a make-up artist, for ghoulish, scary, morbidly funny, and haunting make-up applications. Covering building your kit, FX looks and much more. Marketing yourself to our special October clients. Tips and tricks on how to speed up your application without jeopardizing the quality of your work.

**Lindsey Foster: Pookie's Party Favorites (Beech)**

In this class you will learn popular parodies, princesses and animals that are requested over and over again! Suitable for some line work, parties and events. You will also learn how to turn these designs into marketable delivery/centerpieces for more income!

**Dennis Scott: Introduction to Deco Twisting (Aspen)**

In this class Dennis will show you how you can turn simple balloon sculptures into sellable centerpieces and party decor. We will discuss best practices on offering deco twisting as an add on for your twisting, face painting, or magic events so that you can "double dip" and make more money!

**3:30 pm      General Session (45 Minutes)**

**Louis Meyer: How to Close More Customers! (Ballroom West)**

Want to know a sales secret on how to book more gigs? In this class you will learn how to stand out from your competition and get more customers to book you for their parties!

**4:15 pm      Closing Ceremony (Ballroom West)**

**5:00 pm      Dinner Break**

**6:00 pm      Kapital Kidvention Children's Pre-Show (Plaza Ballroom Foyer)**

Close-up magicians, face painters, and balloon artists will have an opportunity to show off their skills by entertaining young attendees prior to the BIG Show.

**7:00 pm      Kapital Kidvention BIG Show (Ballroom West)**

Watch our Kapital Kidvention presenters entertain a local audience with their style of magic and comedy. Come join the fun!! Registered Kidvention attendees receive one ticket to the BIG Show.