

2018 SCHEDULE OF EVENTS



Tuesday, August 21st

8:00 am Registration-Five Spot Foyer

10:00 am **General Session (All Attendees)-Five Spot Room**

Louis Meyer: Welcome Session

Louis welcomes all attendees to Kidvention and provides details for the upcoming days.

10:30 am **General Session (1 Hour and 15 minutes) –Five Spot Room**

Heather Green: 5 Marketing Do's and Dont's

As small business owners, we typically have zero to little budget to allocate towards marketing. Let Heather show you 5 ways to jump start your marketing efforts and avoid common mistakes. Marketing is the science of people connection, let Heather show you how to connect and turn those relationships into sales.

12:00 pm **Lunch (Vendors Open Until 2:00)-Vendors in Copa Room**

2:00 pm **Breakout Sessions (1 Hour and 30 Minutes)**

Magic- Duane Laflin: Grand Kid Show Magic

Tricks and routines that make them smile, laugh clap and cheer!

Balloons-Juan Gonzales: ???-Rainbow Room

TBD

Face Painting- Dutch Bihary: ????- Paramount

TBD

4:00 pm **Breakout Sessions (1 Hour and 30 Minutes)**

Magic- Yoly Pacheco: Basics of Ventriloquism-Five Spot Room

If you are a beginner or just curious about Ventriloquism, then this is the class for you! You will learn lip control and pronunciation techniques for difficult letters. We will also explore character voices. All you need for this class is a voice and a desire to learn.

Balloons: Dale Campbell: Would you Like that on a Hat, Hairband, Bracelet, Backpack, or Wand? -Rainbow Room

Increasing the clients' choices and your perceived value. Dale the BalloonTwister will share some of his old AND new favorite designs that can be adapted in several ways to broaden your balloon repertoire. This will be an interactive class.

Face Painting- Lenore Koppelman: ??-Paramount Room

TBD

5:30 pm **Dinner (Vendors Open in Copa Room)**

7:00 pm **Night Jam Session, Face Painting Competition, Balloon Competition, and Games!- Paramount Room**

Magicians, face painters, clowns, balloon artists, vents, and other artists get together to unwind, socialize, and practice their art forms. We will hold a Face Painting Competition and a Balloon Competition (topics to be announced) as well as super fun games for attendees to play as you jam the night away!

7:00 pm **Optional Night-On-the-Vegas Strip Activity**

Wednesday, August 22nd



9:00 am **Breakout Sessions (1 hour and 15 minutes)**

Louis Meyer- Working with Kids-Five Spot Room

Louis has been working with children for 28 years and performing magic for them for 19 years. In this lecture you will learn how to entertain children ages 3-10. It will include the #1 method that Louis uses to keep control of a group of kids for 45 minutes without ever losing that control. You will learn the child psychology used to not only entertain them but, more importantly, show that you are a true, professional, children's entertainer. Lastly, you will learn some of the magic that is used in Louis' show.

Balloons- Derek Wong: ???-Rainbow Room

TBD

Face Painting- Nick Wolfe: Super Faces!-Paramount Room

Join Nick Wolfe as he demonstrates your favorite comic characters on volunteers from the class. Good guys and bad will receive paint and powers from the master of marvel! Learn to take your old designs to the next level with just a few extra steps and enjoy Nick's amazing stories.

10:30 am **Breakout Sessions (1 hour and 30 minutes)**

Magic- Douglas "Leftly" Leferovich: ???- Five Spot Room

TBD

Balloons- Jeremy Johnston: Infinity Raisin Technique and Designs-Rainbow Room

This technique will show you how to easily use the raisin many times on almost any size/shape balloon.

Face Painting- Vanessa Mendoza: Design Flow-Paramount Room

Flow into the next level with Vanessa! Create flow and interest by learning how to best place your designs. Everyone's face is different, and learning how to change your designs based on the amount of room you have to work with, will make you feel more comfortable being creative, all while having fun!

12:00 pm **Lunch (Vendors Open Until 1:30)**

1:30 pm **General Session (1 Hour and 30 Minutes)**

Murray SawChuck: It's all about the Media!-Five Spot Room

In this lecture you will learn the art of getting into the press, YouTube videos, social media, and how it relates to children's entertainers!

Murray is a Las Vegas magician that performs on the CW's "Masters of Illusion", headlines at Planet Hollywood in Las Vegas and is a social media star with over 400 million online views!

3:15 pm

Breakout Sessions (1 Hour and 30 Minutes)

Magic-Yoly Pacheco: Creating a Puppet Character and implementing it in Your Show- Five Spot Room

This class will cover puppet voices, manipulation, and acting techniques for developing strong characters. This is a hands-on class! So if you happen to have a puppet, please bring it with you. This class will motivate you to use a puppet in your next show.

Balloons- Juan Gonzales: ?- Rainbow Room

TBD

Face Painting- Dutch Bihary: ???- Paramount Room

TBD

4:45 pm

Dinner (Vendors Open in Copa)

7:00 pm

Night Jam Session, Face Painting Competition, Balloon Competition, and Games!- Paramount Room

Magicians, face painters, clowns, balloon artists, vents, and other artists get together to unwind, socialize, and practice their art forms. We will hold a Face Painting Competition and a Balloon Competition (topics to be announced) as well as super fun games for attendees to play as you jam the night away!

???: Night Class- Paramount Room

TBD

7:00 pm

Optional Night-On-the-Vegas Strip Activity

Thursday, August 23rd



9:00 am

Breakout Sessions (1 hour and 15 minutes)

Duane Laffin- Magic for the Mind and Heart- Five Spot Room

Tricks and routines for school, educational and motivational programs

Balloons- Dale Campbell: A Virtual POP-pourri of Seasonal Balloon Faves - Rainbow Room

Fun designs for special times throughout the year. Dale the Balloon Twister will show you some solid, fun designs for major holiday times! This will be an interactive class

Face Painting-Lenore Koppelman- ???- Paramount Room

TBD

10:30 am

Breakout Sessions (1 hour and 30 minutes)

Magic- ??: ??- Five Spot Room

TBD

Balloons: Jeremy Johnston: Wild Wearables- Rainbow Room

Some of Jeremy's favorites, these fun, fast and high impact wearable will keep your clients smiling and raving about your skills!

Face Painting- Vanessa Mendoza: One Stroke Tips and Tricks!- Paramount Room

Join Vanessa in some one stroke face painting fun! Come ready to paint butterflies, princesses, flowers, rainbows, and more, all while learning brush control, layering colors, and more.

12:00 pm

Lunch (Vendors Open Until 1:30 in Copa)

1:30 pm

General Session (1 Hour and 30 Minutes)

Heather Green: Pin Perfect! How to Use Pinterest to Increase Your Bookings and Search engine optimization- Five Spot Room

90% of Pinterest users are parents between the ages of 24-45. These are the customers we are looking for! Heather will help you understand how to use Pinterest to optimize your social presence, increase business and drive traffic to your website. It's simpler than you think, come and learn how to get started today!

3:15 pm

Breakout Sessions (1 Hour and 30 Minutes)

Magic- ????: Let Me Tell You A Story- Five Spot Room

TBD

Balloons: Derek Wong: ???- Rainbow Room

TBD

Face Painting- Nick Wolfe: Dangerous Dragons- Paramount Room

Join Nick as he demonstrates different styles of face paint like full-face, mask, cheek-art; as well as different types of dragons like wyverns, lungs and basilisks! Learn the natural patterns and anatomy to create more "realistic" creatures both simple and complex. Fun for fans of fantasy!

4:45 pm

Dinner (Vendors Open in Copa)

7:00 pm

Closing Ceremony- Five Spot Room

Join us for our final farewell to our first Kidvention West!

Night Jam Session, Face Painting Competition, Balloon Competition, and Games!- Paramount Room

Magicians, face painters, clowns, balloon artists, vents, and other artists get together to unwind, socialize, and practice their art forms. We will hold a Face Painting Competition and a Balloon Competition (topics to be announced) as well as super fun games for attendees to play as you jam the night away!