

2018 SCHEDULE OF EVENTS



Tuesday, August 21st

8:00 am Registration-Five Spot Foyer

10:00 am General Session (All Attendees)-Five Spot Room

Louis Meyer: Welcome Session

Louis welcomes all attendees to Kidvention and provides details for the upcoming days.

10:30 am General Session (1 Hour and 15 minutes) –Five Spot Room

Heather Green: 5 Marketing Do's and Dont's

As small business owners, we typically have zero to little budget to allocate towards marketing. Let Heather show you 5 ways to jump start your marketing efforts and avoid common mistakes. Marketing is the science of people connection, let Heather show you how to connect and turn those relationships into sales.

12:00 pm Lunch (Vendors Open Until 2:00)-Vendors in Copa Room

2:00 pm Breakout Sessions (1 Hour and 30 Minutes)

Magic- Duane Laflin: Grand Kid Show Magic

Tricks and routines that make them smile, laugh clap and cheer!

Balloons-Juan Gonzales: Work the Line-Rainbow Room

This class will focus on line work designs plus small additions to make a simple balloon impressive.

Face Painting- Dutch Bihary: Full Face Transformations- Paramount

The title tells it all! This class is all about how to make a face look like anything other than human!

4:00 pm Breakout Sessions (1 Hour and 30 Minutes)

Magic- Yoly Pacheco: Basics of Ventriloquism-Five Spot Room

If you are a beginner or just curious about Ventriloquism, then this is the class for you! You will learn lip control and pronunciation techniques for difficult letters. We will also explore character voices. All you need for this class is a voice and a desire to learn.

Balloons: Dale Campbell: Would you Like that on a Hat, Hairband, Bracelet, Backpack, or Wand? -Rainbow Room

Increasing the clients' choices and your perceived value. Dale the BalloonTwister will share some of his old AND new favorite designs that can be adapted in several ways to broaden your balloon repertoire. This will be an interactive class.

Face Painting- Lenore Koppelman: Butterfly Class-Paramount Room

Join artist Lenore Koppelman as she teaches you how to paint show-stopping butterflies that every party goer will swoon over! She will cover how to paint them using various techniques, such as rainbow cakes, one strokes, and solid cakes as well. Butterflies aren't just for girls, by the way! She will even show you how to get the boys begging for them at the party, with an unexpected twist. These butterflies may be simple enough to paint at a busy event, but trust us when we say they look delightfully fancy and free.

5:30 pm **Dinner (Vendors Open in Copa Room)**

7:00 pm **Night Jam Session, Face Painting Competition, Balloon Competition, and Games!- Paramount Room**

Magicians, face painters, clowns, balloon artists, vents, and other artists get together to unwind, socialize, and practice their art forms. We will hold a Face Painting Competition and a Balloon Competition (topics to be announced) as well as super fun games for attendees to play as you jam the night away!

7:00 pm **Optional Night-On-the-Vegas Strip Activity**

Wednesday, August 22nd



9:00 am **Breakout Sessions (1 hour and 15 minutes)**

Magic-Tim Sonefelt: -There's Magic in Your Story-Five Spot Room

Every story is magical, especially when you tell it. Discover how to tell it even better with magical tools. Learn how magic props may be used to illustrate a story and emphasize the point even stronger. See how the most simple effects enhance a story to create an emotional connection with all ages. Join Tim Sonefelt as he shares some great stories that are even better with a little magic.

Balloons- Derek Wong: Enhance Your Twisted Art with Décor Techniques-Rainbow Room

In this class, Derek will show you simple yet powerful decor techniques that will highlight and increase the perceived value of your twisted pieces. Learn how to enhance your twisted sculptures into an unforgettable delivery piece by adding appealing "organic" elements. Combine twisting and décor to create a super fancy and eye catching pillar design. Derek will also demonstrate his "twisted" technique to make frameless and stable columns, which saves you time and increase your profit. Get ready to push your twisted art to the next level with some clever decor.

*Basic Décor knowledge is required

Face Painting- Nick Wolfe: Super Faces!-Paramount Room

Join Nick Wolfe as he demonstrates your favorite comic characters on volunteers from the class. Good guys and bad will receive paint and powers from the master of marvel! Learn to take your old designs to the next level with just a few extra steps and enjoy Nick's amazing stories.

10:30 am **Breakout Sessions (1 hour and 30 minutes)**

Magic- Douglas "Leftly" Leferovich: ???- Five Spot Room

TBD

Balloons- Jeremy Johnston: Infinity Raisin Technique and Designs-Rainbow Room

This technique will show you how to easily use the raisin many times on almost any size/shape balloon.

Face Painting- Vanessa Mendoza: Design Flow-Paramount Room

Flow into the next level with Vanessa! Create flow and interest by learning how to best place your designs. Everyone's face is different, and learning how to change your designs based on the amount of room you have to work with, will make you feel more comfortable being creative, all while having fun!

12:00 pm Lunch (Vendors Open Until 1:30)

1:30 pm General Session (1 Hour and 30 Minutes)

Murray SawChuck: It's all about the Media!-Five Spot Room

In this lecture you will learn the art of getting into the press, YouTube videos, social media, and how it relates to children's entertainers!

Murray is a Las Vegas magician that performs on the CW's "Masters of Illusion", headlines at Planet Hollywood in Las Vegas and is a social media star with over 400 million online views!

3:15 pm Breakout Sessions (1 Hour and 30 Minutes)

Magic-Yoly Pacheco: Creating a Puppet Character and implementing it in Your Show- Five Spot Room

This class will cover puppet voices, manipulation, and acting techniques for developing strong characters. This is a hands-on class! So if you happen to have a puppet, please bring it with you. This class will motivate you to use a puppet in your next show.

Balloons- Juan Gonzales: Work the Line 2- Rainbow Room

We will continue with line work designs plus sharpie art tips and ideas for entertaining the kids while twisting.

Face Painting- Dutch Bihary: Advanced Illusions- Paramount Room

This class is all about breaking down the steps and understanding the art fundamentals to render convincing depth, protrusion, tromp loeil, moisture shine, highlight and shadow with face paint. This is a Paint-along fundamentals class so bring your kit!

4:45 pm Dinner (Vendors Open in Copa)

7:00 pm Night Jam Session, Face Painting Competition, Balloon Competition, and Games!- Paramount Room

Magicians, face painters, clowns, balloon artists, vents, and other artists get together to unwind, socialize, and practice their art forms. We will hold a Face Painting Competition and a Balloon Competition (topics to be announced) as well as super fun games for attendees to play as you jam the night away!

Steve Snyder: The Self-Employed Entertainer's Complete Guide to Federal Income Tax- Paramount Room

I see it every day. A self-employed entrepreneur, just like you, with a file full of questions about which expenses are deductible on Schedule C, and where I can help you prepare your tax return. Small business owners and entrepreneurs don't have the luxury of putting high-powered tax accountants on staff to figure out confusing and complex tax laws. By walking through Schedule C, and the most common, but often overlooked deductions, I helps sole proprietors get a better grasp of business expenses and how to report those expenses so that they are categorized properly. If you're a sole-proprietor responsible for filing Schedule C, I can help you accurately categorize your business expenses and report them on each line. I can help untangle the tax code and maximize your refund (or at a minimum, pay the least amount you owe).

7:00 pm Optional Night-On-the-Vegas Strip Activity

Thursday, August 23rd

9:00 am Breakout Sessions (1 hour and 15 minutes)

Magic-Duane Laflin- Magic for the Mind and Heart- Five Spot Room

Tricks and routines for school, educational and motivational programs



Balloons- Dale Campbell: A Virtual POP-pourri of Seasonal Balloon Faves - Rainbow Room

Fun designs for special times throughout the year. Dale the Balloon Twister will show you some solid, fun designs for major holiday times! This will be an interactive class

Face Painting-Lenore Koppelman- Pawsome- Paramount Room

Lenore Koppelman is the founder and lead artist of NYC's "The Cheeky Chipmunk". They are the official face painting company for The Mayor's Alliance of NYC Animals! Lenore and her team have painted for a number of well-publicized adoption events all over the city for The Mayor's Alliance, as well as Bideawee, the ASPCA, and Rock & Rawhide. Major events regularly covered include ADOPTAPALOOZA, Celebrity Catwalk, Howl-O-Ween, and Petco in Union Square. Come join her in this class as she teaches you how to paint their most requested pet-themed faces. Everything from dogs and cats to snakes, rabbits, and more! These are designs that are invaluable to any artist's arsenal, whether they are painting at an adoption event, pet supply store, or simply at your typical birthday party. These designs are purrrrrrrfectly PAWESOME!

10:30 am Breakout Sessions (1 hour and 30 minutes)

Magic- Tim Sonfelt: Tips & Techniques of the Latest & Greatest Five Spot Room

Learn performance tips and techniques every performer can use. Everyone from budding magicians & clowns to advanced prestidigitators will walk away with something they can put to work in their performances. Come along as Tim shares some of Wonder Imagery's greatest routines, along with some of the newest releases.

Balloons: Jeremy Johnston: Wild Wearables- Rainbow Room

Some of Jeremy's favorites, these fun, fast and high impact wearable will keep your clients smiling and raving about your skills!

Face Painting- Vanessa Mendoza: One Stroke Tips and Tricks!- Paramount Room

Join Vanessa in some one stroke face painting fun! Come ready to paint butterflies, princesses, flowers, rainbows, and more, all while learning brush control, layering colors, and more.

12:00 pm Lunch (Vendors Open Until 1:30 in Copa)

1:30 pm General Session (1 Hour and 30 Minutes)

Heather Green: Pin Perfect! How to Use Pinterest to Increase Your Bookings and Search engine optimization- Five Spot Room

90% of Pinterest users are parents between the ages of 24-45. These are the customers we are looking for! Heather will help you understand how to use Pinterest to optimize your social presence, increase business and drive traffic to your website. It's simpler than you think, come and learn how to get started today!

3:15 pm Breakout Sessions (1 Hour and 30 Minutes)

Magic-Louis Meyer- Working with Kids-Five Spot Room

Louis has been working with children for 28 years and performing magic for them for 19 years. In this lecture you will learn how to entertain children ages 3-10. It will include the #1 method that Louis uses to keep control of a group of kids for 45 minutes without ever losing that control. You will learn the child psychology used to not only entertain them but, more importantly, show that you are a true, professional, children's entertainer. Lastly, you will learn some of the magic that is used in Louis' show.

Balloons-Derek Wong: Single 260 Miracles- Rainbow Room

Get ready to have your audiences' mind blown away with only a single 260. In this class, Derek is going to show what you can make to amaze everyone with only a single 260. Some

advance techniques such as side wall bubble, split pinch twist and bubble size controlling will be shown in the class, as well how to apply those techniques into your creations. So, be prepared to get your hands and fingers totally twisted.

*Basic to intermediate twisting knowledge is required

Face Painting- Nick Wolfe: Dangerous Dragons- Paramount Room

Join Nick as he demonstrates different styles of face paint like full-face,mask,cheek-art;as well as different types of dragons like wyverns, lungs and basilisks! Learn the natural patterns and anatomy to create more "realistic" creatures both simple and complex. Fun for fans of fantasy!

4:45 pm Dinner (Vendors Open in Copa)

7:00 pm Closing Ceremony- Five Spot Room

Join us for our final farewell to our first Kidvention West!

Night Jam Session, Face Painting Competition, Balloon Competition, and Games!- Paramount Room

Magicians, face painters, clowns, balloon artists, vents, and other artists get together to unwind, socialize, and practice their art forms. We will hold a Face Painting Competition and a Balloon Competition (topics to be announced) as well as super fun games for attendees to play as you jam the night away!

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