

# 2017 SCHEDULE OF EVENTS



**\*\*\* ALL CLASSES AND TIMES ARE SUBJECT TO CHANGE \*\*\***

## Monday, August 21<sup>st</sup>

**7:00 pm**      **OPTIONAL: Free Business Marketing Roundtable with Kidvention Producer**  
This is your opportunity to bring any business and marketing questions to Kidvention Producer, Louis Meyer. Sit in on this session and hear from other attendees about what is a stumbling block right now in their business and get some answers!

## Tuesday, August 22<sup>nd</sup>

**8:00 am**      **Registration-Five Spot Foyer**

**10:00 am**      **General Session (All Attendees)-Five Spot Room**  
**Louis Meyer: Welcome Session**  
Louis welcomes all attendees to Kidvention and provides details for the upcoming days.

**10:30 am**      **General Session (1 Hour and 15 minutes) –Five Spot Room**  
**Louis Meyer: 20 Ideas**  
Louis will share with you 20 practical ideas that you can add to your business right now to start booking more shows. Some you may know, but some you will not know because they are hidden secrets! All you need is to apply just a couple of these ideas to start changing your business today!

**12:00 pm**      **Lunch (Vendors Open Until 2:00)-Vendors in Copa Room**

**2:00 pm**      **Breakout Sessions (1 Hour and 30 Minutes)**

**Magic- Barry Mitchell: WOW Factor Children's Magic-Five Spot Room**  
You'll discover easy to perform magic that brings a "wow" to the faces in your audience. You'll also learn skills with DIY magic and tips you can use for all your shows. This workshop is all about creativity, wow factor and FUN!

**Balloons-Christopher Lyle: Methods of Madness-Rainbow Room**  
Balloon Art in a Restaurant Are you tired of creating mediocrity in your restaurants? Do you have an arsenal of latex awesomeness that you want to unleash on the masses but have always thought, "I'd never have time in my restaurants to create these showpieces?" Methods of Madness shines new light on creating balloons in a restaurant environment. I will teach you NEW METHODS on how to create Balloon Artistry in your restaurants that will make YOU stand out. You will learn how to create those "large show pieces" that most say are "impossible" to make in this setting. I show you HOW it works and explain WHY it works.

**Face Painting- Denise Cold: Two Loads, Two Minutes, TOO FABULOUS- Paramount**  
Most face painters have to deal with long lines at festivals or "free to public" events where speed is a must. You must be able to paint at least 20 faces per hour or more. The problem has been that your work suffers because you are in a hurry and you lose that WOW factor. Denise Cold will show you how to make 1/4 & 1/2 face designs, using one-stroke technique that will impress those in a "Free Face Painting" line so much they will want you at their private event or you can ask MORE for your quick designs at festivals. Denise is not a "natural born" artist, there will be no complicated illustrations in this class. If you know how to

do teardrops, swirls and stars you will be able to use the one-stroke techniques and add them to your menu. These designs and techniques are practical, duplicable and customizable. Come prepared to paint along with a small kit including black and white and about four of your favorite one-stroke cakes.

**4:00 pm      Breakout Sessions (1 Hour and 30 Minutes)**

**Magic- Lori Hurley: Improve with Improv!-Five Spot Room**

Being able to handle any situation thrown at you is a skill that all entertainers should have! Improvisation is the key to developing those skills and enhancing personal creativity! This beginning improvisation class interactively explores the 6 rules of improvisation, which will unleash your own innate creativity and empower you to think on your feet and revitalize your old routines, while tickling your own (and others') funny bones. **Before you buy another magic trick or clown prop... before you decide that you're just not as good as "so-and-so", take this class!** This is an interactive workshop, not a demonstration, so come prepared to PLAY and take your entertaining to a whole new level! Master improvisers are welcome to come and play as well. (By the way... if you are a face painter or balloon artist, this class is ideal for you as well, to add value and energy to your artistry!)

**Balloons: Shonna Flanigan: Popular Parodies-Rainbow Room**

Come learn some new Popular Kids Parodies for 2017. This class uses all sorts of shapes and sizes of balloons. Some of the designs are quick and impressive while others are more complex. The various sizes and shapes of balloons needed will be supplied.

**Face Painting- Heather Green: Boys Rule!-Paramount Room**

Learn the designs that bring all the boys to the yard! Heather will teach you her favorite designs that are crowd pleasers and easy to accomplish in under 4 minutes. Learn a new Batman, a super storm trooper, Dino land and much more!

**5:30 pm      Dinner (Vendors Open in Copa Room)**

**7:00 pm      Night Jam Session, Face Painting Competition, Balloon Competition, and Games!- Paramount Room**

Magicians, face painters, clowns, balloon artists, vents, and other artists get together to unwind, socialize, and practice their art forms. We will hold a Face Painting Competition and a Balloon Competition (topics to be announced) as well as super fun games for attendees to play as you jam the night away!

**7:00 pm      Optional Night-On-the-Vegas Strip Activity**

**Wednesday, August 23th**



**9:00 am      Breakout Sessions (1 hour and 15 minutes)**

**Nancy Gray- Voice Choices-Five Spot Room**

A lively, active course given by Nancy Jean Gray, a veteran children's entertainer with over 40 years' experience. Come explore the possibilities of performing with your own voice! Add characters to your repertory, for puppets, or another character. Add variety to your act Work without vocal strain learn how to keep your voice in great condition.

**Balloons- Lindsey Foster: Calling all Balloon Newbies!-Rainbow Room**

Are you brand new to balloons? Want to try it out to see if you would like to add it to your entertainment services? You will have hands on training in this fun and informative class! You will learn the differences between the different balloon sizes, specialty shapes and prints, what you need to get started, etc. We will go over basic twists and techniques and you will

learn how to make a few balloon animals in your very first class! Balloon twisting is a lot of fun and can earn you more money so why not try it?!

**Face Painting- Heather Green: Calling all Face Painting Newbies!-Paramount Room**

We invite you to the colorful world of face painting. Let Heather Green guide you through brands, brushes, and the basic techniques you need to know to embark on your face painting journey. Pack a notebook and a smile, you will leave this class ready to paint the world!

**10:30 am Breakout Sessions (1 hour and 30 minutes)**

**Magic- The Great Zucchini and Louis Meyer: How to Become the Celebrity Entertainer in your Area! PT 1- Five Spot Room**

This class is presented by 2 of Washington DC's biggest, and busiest, entertainers. Eric and Louis will show you the techniques they use to not only get your calendar booked but also how they perform shows for kids. This lecture is so big that it has to be split into 2 presentations. Do not miss these lectures because they will not ever be repeated at the DC convention!

**Balloons- Shonna Flanigan: Big Bear Head Balloons-Rainbow Room**

Learn how to make 100's of designs that are quick and easy from 3 basic styles. This class is suitable for beginners and also great for the intermediate balloon twister. The bear head balloons needed for the class will be supplied

**Face Painting- Mark Reid: Texas State Fair Festival Faces-Paramount Room**

Learn the best sellers from the great State Fair of Texas. 3-6 minute faces that are great for your menus! Boys and girls.

**12:00 pm Lunch (Vendors Open Until 1:30)**

**1:30 pm General Session (1 Hour and 30 Minutes)**

**Amanda Wisley: Get Booked!-Five Spot Room**

Having a hard time filling up your calendar or getting new bookings? Don't understand a lot of the popular booking sites, such as Gigmasters and Gigsalad? Well this class is for you! Learn all the secrets on how to utilize the sites that will bring in more gigs and keep the clients coming back!

**3:15 pm Breakout Sessions (1 Hour and 30 Minutes)**

**Special Celebrity Guest Speaker-Murray Sawchuck-Five Spot Room**

Murray has performed in concerts worldwide, and has headlined at the historic Magic Castle in Hollywood, California and is currently headlining at Planet Hollywood Resort & Casino in Las Vegas after a 2 ½ year run at The Tropicana Hotel & Casino and you can see him on CW's Masters of Illusion Friday nights at 8pm currently.

**Balloons-Mark Byrne: Balloon Magic- Rainbow Room**

Magical things you can do to spice up your balloon twisting. Entertaining while you twist. Some scientific principles, gimmicks, stunts and some just dumb jokes. Mark will perform his award winning balloon fantasy to open the lecture.

**Face Painting-Corey Morgan: Super Heroes by Request- Paramount Room**

The title says it all! Is there a character you were asked to paint, but had no idea who he/she is? Looking to learn some designs besides the usual Spiderman, Batman, Ninja Turtles that everyone knows? What character from the latest movie do all the kids want now? Here is where you're going to add new and really cool stuff to your superhero arsenal!

**4:45 pm Dinner (Vendors Open in Copa)**

**7:00 pm Night Jam Session, Face Painting Competition, Balloon Competition, and Games!- Paramount Room**

Magicians, face painters, clowns, balloon artists, vents, and other artists get together to unwind, socialize, and practice their art forms. We will hold a Face Painting Competition and a Balloon Competition (topics to be announced) as well as super fun games for attendees to play as you jam the night away!

**Christalene Karaiskakis: Henna Basics 101- Paramount Room**

This fun, light-hearted, interactive workshop will provide you with the knowledge you need to start your own Henna journey. Award winning artist Christalene Karaiskakis, from Crystaloneys Creative Arts, will cover aspects of Henna including cultural influences, styles, and designs while incorporating marketing tips and tricks for your business. Christalene will also explain methods of just allowing and trusting yourself to be intuitive with your designs. You will leave with the confidence and ability to create and unleash the inner Henna artist in you. Come with an open mind and leave your inhibitions at the door! You've got this!!

**7:00 pm Optional Night-On-the-Vegas Strip Activity**

**Thursday, August 24th**



**9:00 am Breakout Sessions (1 hour and 15 minutes)**

**Nancy Gray- Puppet Manipulation- Five Spot Room**

Add more life to your puppetry, Hands on experience learn the correct way to animate Hand and hand and rod puppets.

Nancy Jean Gray has been puppeteering since 1968. Performing solo and with several puppet companies. An award winning performer. Twice recognized by US Congress.

**Balloons- Lindsey Foster: Adding Artwork to your Balloon Art- Rainbow Room**

Do you love making balloons but dread pulling out your markers to draw the face? In this class Lindsey (Pookie) will take the fear out of drawing on your balloons and teach you step by step how to make your faces look as amazing as your creations! You will learn what markers to use, where to find them and drawing techniques to create different facial expressions. At the end of this class you will be able to create a variety of faces to add character and charm to your princesses, baby dolls, boy faces and animals! People will be just as amazed at your drawing skills as your balloons! We will also make some easy but impressive princesses and characters to practice your drawings on so you can see for yourself the added "wow" factor!

**Face Painting-Corey Morgan- Fast and Easy Super Hero Designs- Paramount Room**

This class is primarily for beginner to intermediate level painters, but can be enjoyed by all skill levels. In this class, we will focus on the most popular super hero designs for boys and girls that can be used at festivals and parties. You will learn fun cheek, forehead, and eye designs, as well as quick masks that will impress the crowd, while keeping your line moving.

**10:30 am Breakout Sessions (1 hour and 30 minutes)**

**Magic- The Great Zucchini and Louis Meyer: How to Become the Celebrity Entertainer in your Area! PT 2- Five Spot Room**

**Balloons: Christopher Lyle: Balloons with Style- Rainbow Room**

Grab your balloons and come and learn a handful of Christopher's original designs that he uses in restaurants, line work, and parties. Everything from toys, wearables, and showpieces sure to leave an impact at your events.

**Face Painting-Denise Cold: Make Them BLOOM!- Paramount Room**

Denise will show you the power of flowers to make women and girls glow. From the tiniest blossom on the cheek of a toddler to a lush swag of roses on a woman's décolletage, flowers have a way of bringing out tender feelings in your clients and make you a painting hero. Denise will share easy techniques starting from how to get a proper double dip flower how to add them to your designs to one-stroke flower petals used different ways to the more complicated rose & lily and how to use them in many different ways or combine them. You can bring a small kit to paint along with if that is your learning style, but this class will be mostly demonstration of technique and design concepts. I will need several models that are prepared to be painted.

**12:00 pm Lunch (Vendors Open Until 1:30 in Copa)**

**1:30 pm General Session (1 Hour and 30 Minutes)**

**Lori Hurley: Proactive Payments and Courageous Contracts- Five Spot Room**

Are you ready to get paid quickly? Are you ready to get everything you ask for? Are you ever frustrated with high maintenance clients, including cancellations and last minute changes? The busier you are, the more problems which can arise in this business. And we want to be busy...but without the problems! This engaging general session will show you how to get what you want, and how to simplify your booking process to free up more time and prevent breakdowns with customers.

**3:15 pm Breakout Sessions (1 Hour and 30 Minutes)**

**Magic- Barry Mitchell: Let Me Tell You A Story- Five Spot Room**

You can master the art of performance storytelling and how story magic can improve your shows. Barry is well known for his combinations of motivational stories with magic. The combination of story and magic with theater skills makes for unforgettable moments in your shows. Storytelling and magic works for every children's entertainer from clown, balloon artist, painters and magicians. This workshop will have you "happily ever after" in no time.

**Balloons: Mark Byrne: Bad to the Balloon!- Rainbow Room**

How to get the most **ART** out of your ballooning. You will learn to think differently about balloons and what can be made. When Mark performs he states "I can make anything within taste and reason" and does & he deliver. With a combination of wit, speed and skill he can make anything. Mark general rule is to make it great and make it fast. Average balloon hat takes 2 minutes or less. Bad to the Balloon Videos available worldwide.

**Face Painting- Mark Reid: Masks- Paramount Room**

Classic masks for any occasion. Lots of bling! From Venetian to Butterflies to Superheroes, this class will rock!

**4:45 pm Dinner (Vendors Open in Copa)**

**7:00 pm Closing Ceremony- Five Spot Room**

Join us for our final farewell to our first Kidvention West!

**Night Jam Session, Face Painting Competition, Balloon Competition, and Games!- Paramount Room**

Magicians, face painters, clowns, balloon artists, vents, and other artists get together to unwind, socialize, and practice their art forms. We will hold a Face Painting Competition and

a Balloon Competition (topics to be announced) as well as super fun games for attendees to play as you jam the night away!